

Jobs Plus Initiative



**U.S. DEPARTMENT OF HOUSING AND URBAN
DEVELOPMENT**

Evidence Based Approach

Jobs Plus was conceived in the mid-1990s as demonstration program designed to target all working-age residents, attempting to “saturate” the housing developments with information, services, and incentives to support work.

Jobs Plus was tested in six cities from 1998-2003 and found that where the program was fully implemented it resulted in a **16 percent increase** (\$1,300) in average annual earnings was sustained up to three years after the program ended.

HUD’s Office of Policy Development and Research (PD&R) is conducting the following programs evaluations:

1. Jobs Plus Process Evaluation (Phase I)

- Interim report was published September 2017
- Final Report is expected Fall 2018

2. Jobs Plus Outcomes Evaluation (Phase II)

- Study is currently underway
- Final Report is expected in 2021.

Program Overview

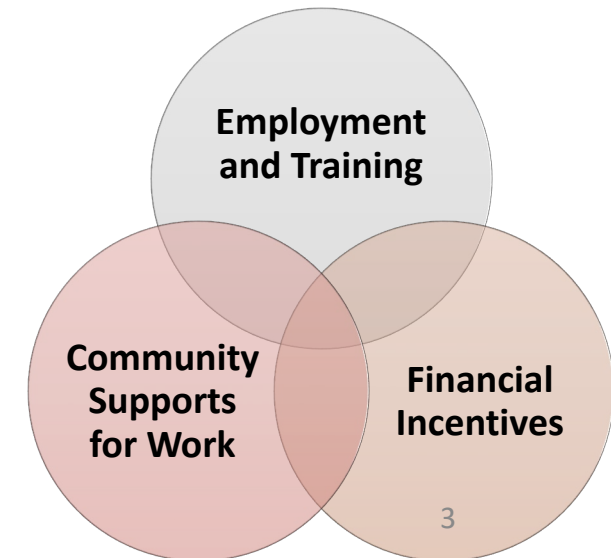
In partnership with the Department of Labor and local service organizations – Jobs Plus is a place-based program aimed at increasing employment and earned income of public housing residents in selected developments.

The Jobs Plus program consists of the following three core components:

Employment-related service: Grantees offer employment-related services to residents with a range of employment needs. This includes services such as work-readiness training, employer linkages, financial counseling, educational advancement, job placement, and employment counseling.

Financial incentives: Targeted residents enrolled in Jobs Plus will be granted a 100 percent income disregard that will remain in place for up to 48 months.

Community support for work: Grantees market Jobs Plus services and financial incentives to *all* targeted residents in a development. The goal is to saturate communities with work-related messages and to create a culture of work.



Current Jobs Plus Grantees

Cohort 1 <i>Awarded: April 2, 2015</i> \$24 million	Cohort 2 <i>Awarded: December 17, 2015</i> \$24 million	Cohort 3 <i>Awarded: September 27, 2016</i> \$15 million	Cohort 4 <i>Awarded: July 23, 2018</i> \$15 million
Boston Housing Authority	Housing Authority of Austin	Housing Authority of Baltimore City	Housing Authority of the City of Camden
Housing Authority of the City of Charlotte	Housing Authority of the City & County of Denver	Greater Dayton Premier Management	Housing Authority of New Orleans
Chicago Housing Authority	Housing Authority of the City of Goldsboro	New York City Housing Authority	Lynn Housing Authority & Neighborhood Development
Cuyahoga Metropolitan Housing Authority	Metropolitan Development and Housing Agency	City of Phoenix Housing Department	Housing Authority of the City of Milwaukee
Houston Housing Authority	Norfolk Redevelopment and Housing Authority	The City of Providence Housing Authority	Monroe Housing Authority
Memphis Housing Authority	Housing Authority of the City of Oakland	Housing Authority of the City of Tampa	Independence Housing Authority
City of Roanoke Redevelopment and Housing Authority	Philadelphia Housing Authority		Housing Authority of Covington
St. Louis Housing Authority	Housing Authority of the City of Sacramento		
Syracuse Housing Authority	San Antonio Housing Authority		

Jobs Plus Community Coaches

- Based on community health worker (CHW) model.
- Designed to allow for direct feedback to the public housing authority and its program partners.
- Support residents seeking employment to address social and health related barriers affecting job placement and sustainability.

Benefit:

- Community Building
- Establish Trust
- Authenticity to Program
- Uncover Hidden Risks
 - Rats, Mold, Lead

Charlotte Jobs Plus Example

- Charlotte Housing Authority has partnered with Training to Work an Industry Niche (TWIN) on their Sustainable Environmental Training Program (SET).
- The 6 week environmentally focused workforce development training program.
- SET Pre-screening and Jobs Fair are held at the Jobs Plus Development. Participants can benefit from wrap around service provided through the Job Plus development.
- Residents gain industry credentials in:
 - Hazardous Waste Operation & Emergency Response (HAZWOPER40)
 - Lead Based Paint Abatement Worker
 - Asbestos Worker/Handler
 - Soil & Groundwater Sampling
 - Pest Management Control
- Local Jobs Plus manager sits on SET Advisory Council.

Next Steps

- Connect our Job training and supports to the designated urban waters locations.
- Do a crosswalk with other HUD self-sufficiency program to determine the overlap and potential supports.

Jobs Plus Grantees	Designated Urban Waters Locations
Philadelphia Housing Authority/ Camden Housing Authority	Greater Philadelphia Area / Delaware River Watershed (PA, NJ, DE)
New Orleans Housing Authority	Lake Pontchartrain Area / New Orleans (LA)
Lynn Housing Authority	Mystic River Watershed (MA)
Baltimore Housing Authority	Patapsco Watershed / Baltimore Region (MD)
San Antonio Housing Authority	San Antonio River Basin within Bexar County (Texas)
Denver Housing Authority	South Platte Watershed from the Headwaters to the Denver Metropolitan Area (Colorado)

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