



Urban Waters Federal Partnership

Lessons Learned from Other Place-Based Partnerships

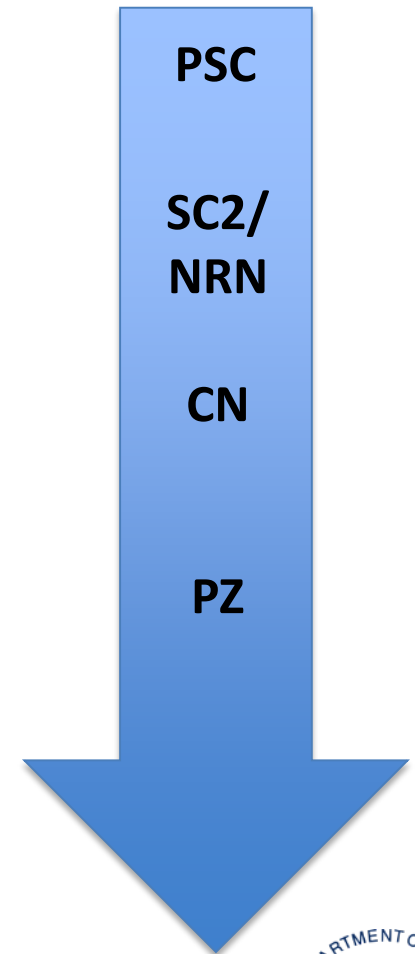
Naomi Friedman
Office of Economic Resilience



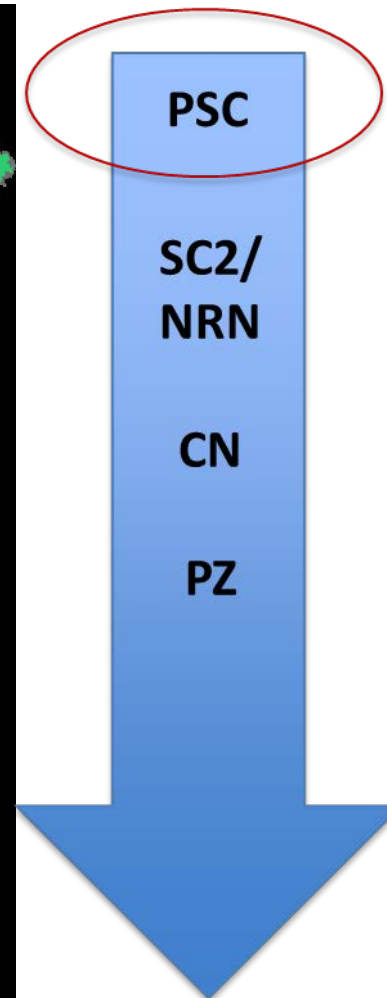
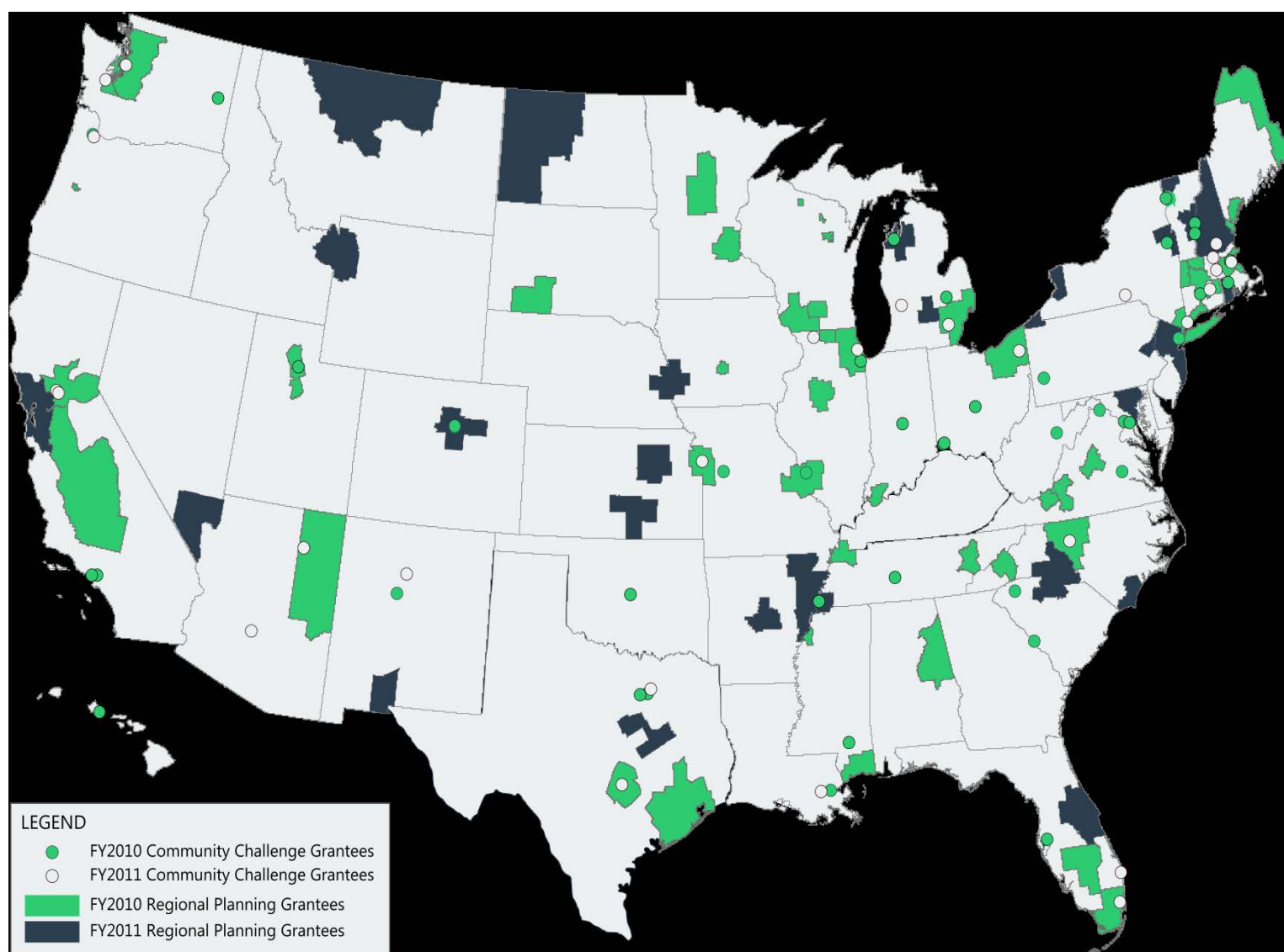
U.S. Department of Housing and Urban Development

HUD's Deep Commitment to Supporting Place-Based Partnerships

- » HUD-DOT-EPA Partnership for Sustainable Communities
 - 143 Sustainable Communities Grants
- » Strong Cities/Strong Communities
 - National Resource Network, 311
- » Choice Neighborhoods
 - Planning and Implementation Grants
- » Promise Zones
 - HUD lead on 14 of the 22 designees...



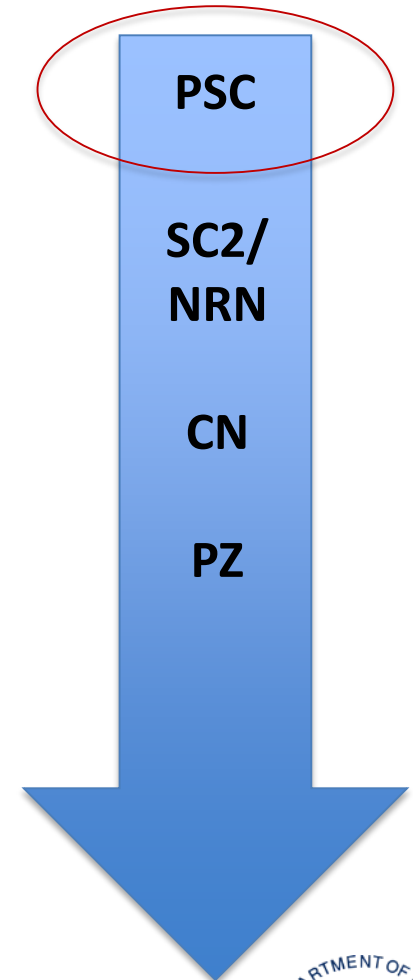
FY2010 and 2011 = 143 SCI grants



Building on the Lessons of the PSC

Forthcoming Report, *Better Outcomes through Partnership: Lessons Learned from the HUD-DOT-EPA Partnership for Sustainable Communities*

- ✓ Value of shared goals
- ✓ Nimble technical assistance
- ✓ Flexible funds to inspire innovation
- ✓ Engage diverse partners
- ✓ Data-rich, stakeholder-driven
- ✓ Interagency partnerships as a model
- ✓ The power of language and story telling ...



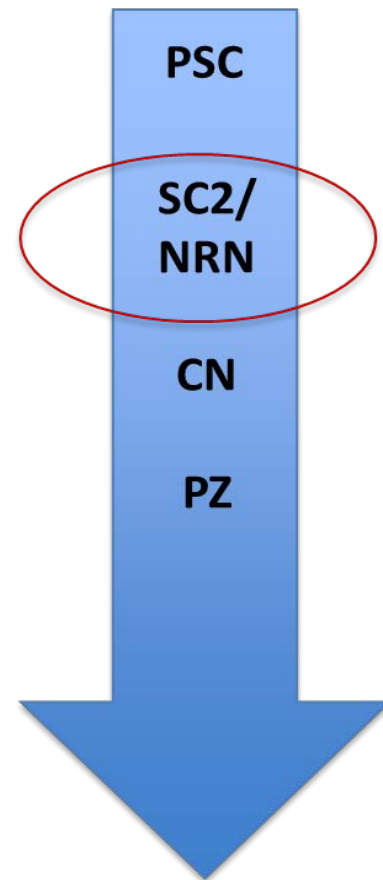
SC2 National Resource Network



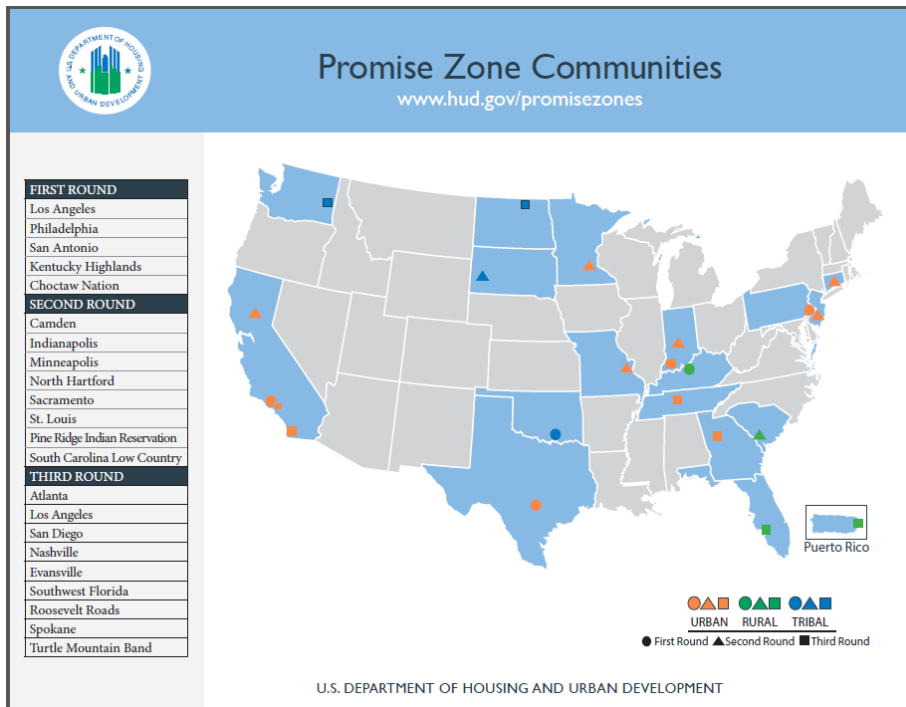
Members of the SC2 team in Macon, Georgia.



- 14 cities with deployed SC2 federal team lead
- 65 cities receiving TA from SC2 National Resource Network
- Communities connect to a network of experts that provide help on key issues and aid the turnaround of local economies
 - ✓ "311 for Cities" feature
 - ✓ Curated resource library
- SC2 Council



Expanding Opportunity at Community & Neighborhood Scale



Choice Neighborhoods



PSC

SC2/
NRN

CN

PZ

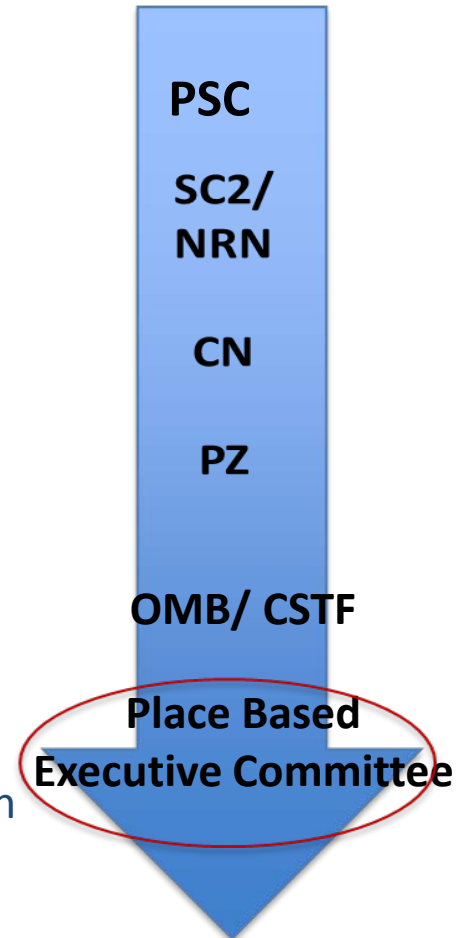
The Community Development Marketplace
database of community project data

Major Takeaways - Moving from Special Initiatives to Business as Usual

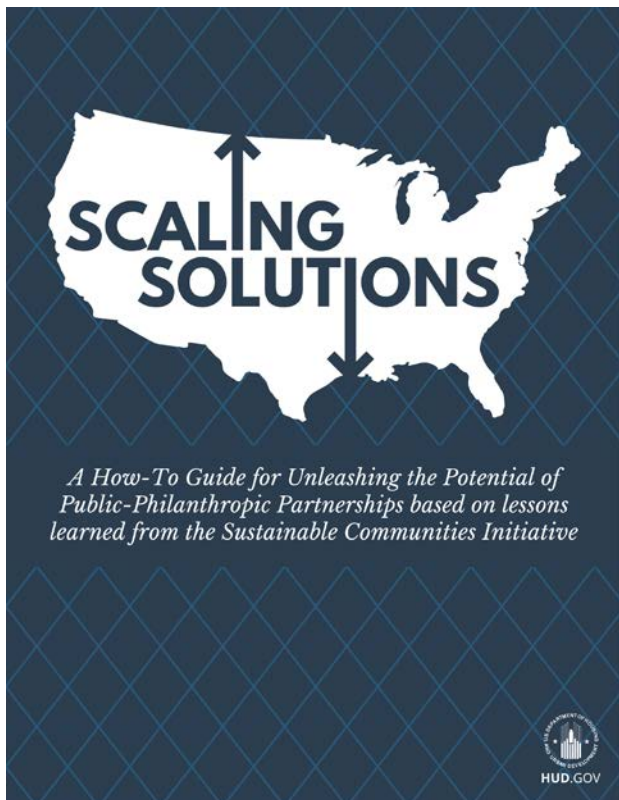
What did we learn?


How can we institutionalize these approaches?

- ✓ **Collaboration as the new normal –internal and external**
 - Federal collaboration inspires local government
 - HQ + Field = more responsive Federal team
 - City/County partnerships – building stronger regions
- ✓ **Early engagement – deep public involvement**
 - Early and often!
 - Meeting community members on their own terms
- ✓ **Developing federal talent**
 - Sharpen skills to be best community partner possible
- ✓ **Leveraging and connecting funding**
 - CDBG - FY 2015, funded at \$3 billion – can be local match
 - Sec. 108 guaranteed loans
 - Progressive relationship with philanthropy



HUD's SCI Grantees Continue to Inform

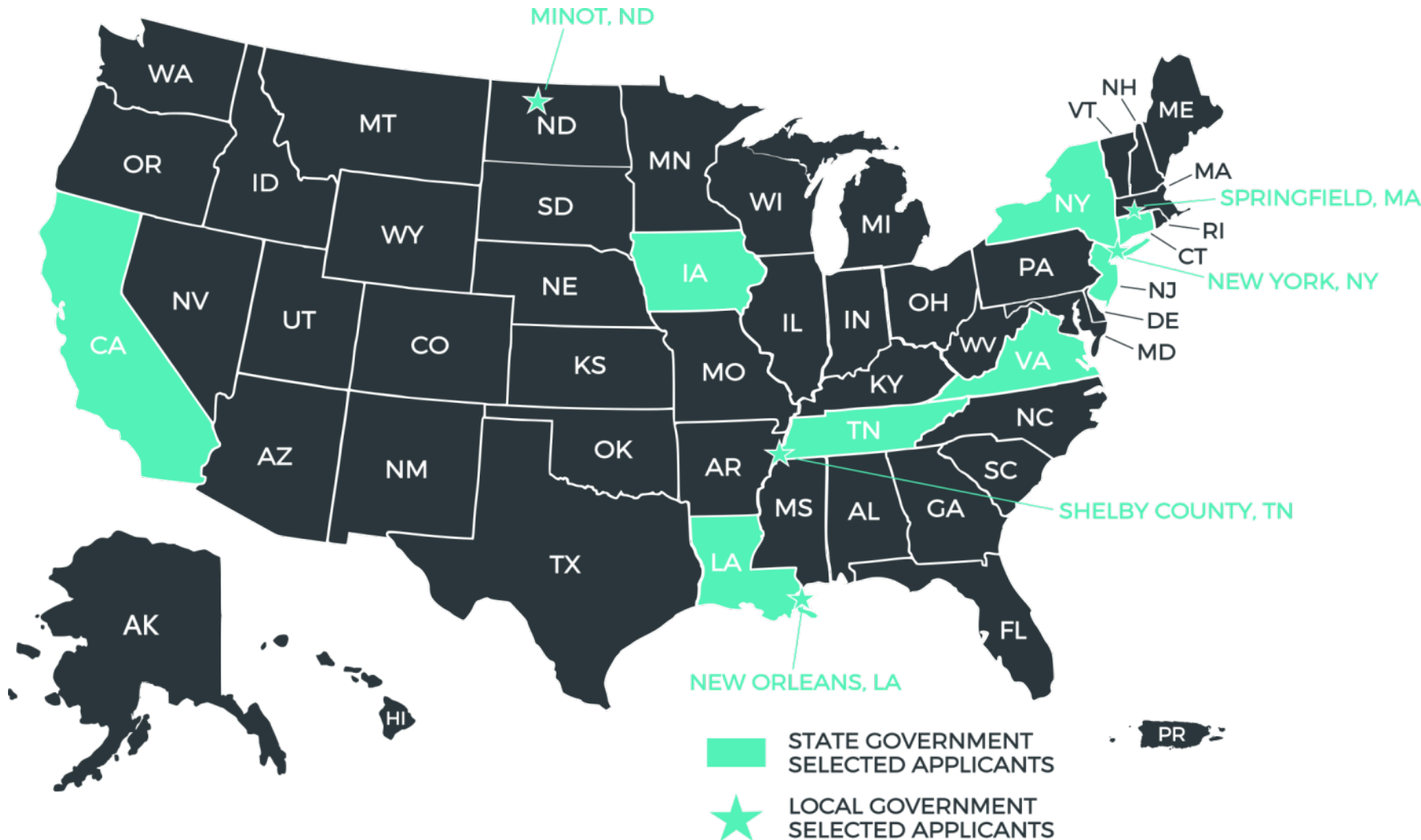


- SCI Resource Library on HUD Exchange. Search by  resource, category, key word <https://www.hudexchange.info/programs/sci/>
- Serve as pilots for implementation of Affirmatively Furthering Fair Housing

- New report **this week** on innovative partnership with philanthropy: targets federal programs, state/local governments, and philanthropic orgs

Office of Economic Resilience





NDRC Awardees

Applicant	CDBG-NDR Nationwide Funds	CDBG-NDR Set-Aside Funds	Total CDBG-NDR Award
State of California	\$70,359,459		\$70,359,459
State of Connecticut	\$54,277,359		\$54,277,359
State of Iowa	\$96,887,177		\$96,887,177
State of Louisiana	\$92,629,249		\$92,629,249
City of New Orleans, LA	\$141,260,569		\$141,260,569
State of New York		\$35,800,000	\$35,800,000
City of New York, NY	\$45,800,00	\$130,200,000	\$176,000,000
City of Springfield, MA	\$17,056,880		\$17,056,880
State of Tennessee	\$44,502,374		\$44,502,374
Shelby County, TN	\$60,445,163		\$60,445,163
City of Minot, ND	\$74,340,770		\$74,340,770
State of New Jersey		\$15,000,000	\$15,000,000
Commonwealth of Virginia	\$120,549,000		\$120,549,000
Grand Total	\$818,108,000	\$181,000,000	\$999,108,000

HUD's Place Based Executive Committee

PBEC comprised of
Asst Sec-level
principals poised to
adopt the following:

CROSS-PROGRAMMATIC COMMUNITY TEAMS



- Formalize collaborative field teams w/ training
- Support a cross-program HQ/field network
- Prioritize use of data
- Reflect work in performance standards

PSC

SC2/
NRN

CN

PZ

HUD/ PBEC

Office of Economic Resilience



This work IS making a Difference!

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