

AUTHENTIC COMMUNITY ENGAGEMENT



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Authentic Community Outreach and Engagement



- **Work with the community**
- **Train community residents**
- **Develop leaders**
- **Share resources**
- **Respect cultural differences**
- **Work through differences**



The community should have a say in decisions about actions that could affect their lives.



- Listen to the Community
- Respect the Community
- Be transparent with the Community
- Adjust, revise plans

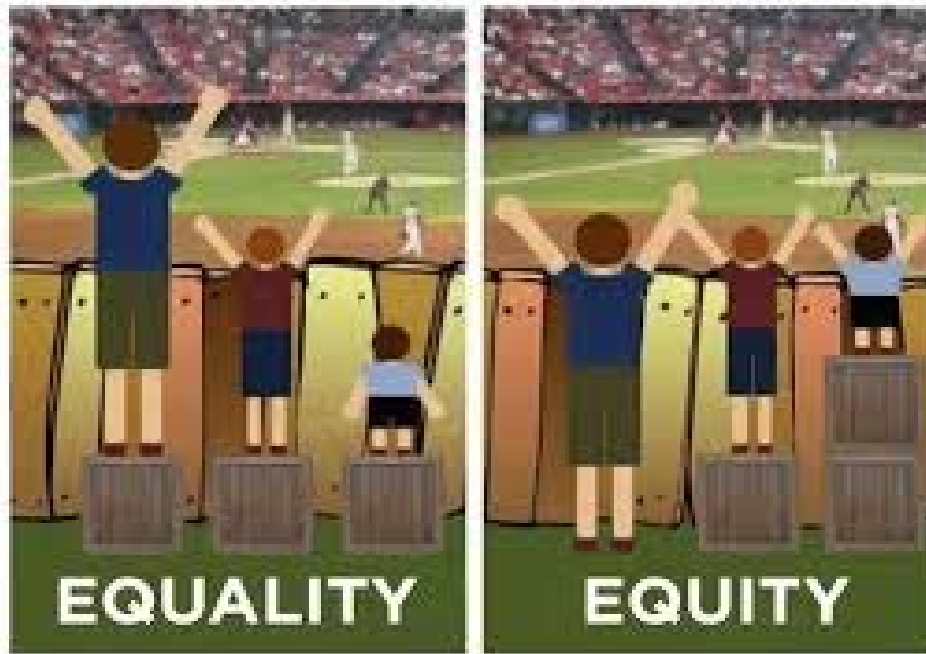


Rebuild and Establish Trust

Authentic community engagement includes the promise that the community's contribution will influence the decision.

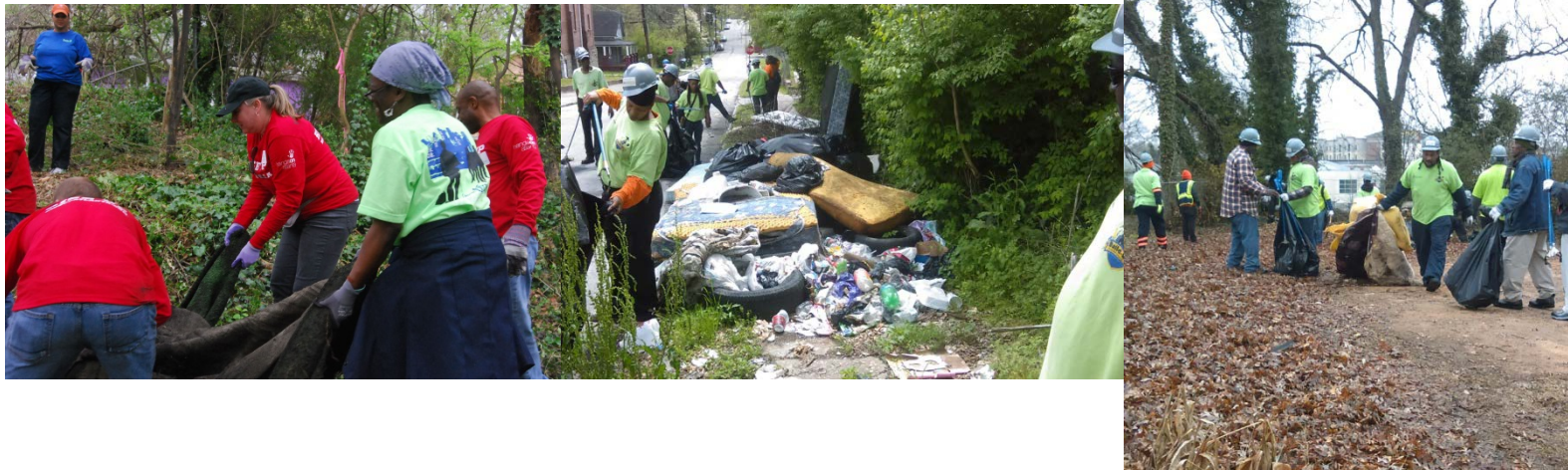


Equity



“Equity derives from a concept of social justice. It represents a belief that there are some things which people should have, that there are basic needs that should be fulfilled, that burdens and rewards should not be spread too divergently across the community, and that policy should be directed with impartiality, fairness, and justice towards those ends”- Jim Falk

Authentic community engagement promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers.



Inclusion



- Race
- Ethnicity
- Gender
- Sexual Orientation
- Social Class
- Religious Affiliation
- Denomination
- Political Affiliation
- Citizenship Status
- etc.

Authentic community engagement seeks out and facilitates the involvement of those potentially affected by or interested in a decision.



Authentic community engagement seeks input from communities in designing how they participate.



Authentic community engagement provides communities with the information they need to participate in a meaningful way.



Share Outcomes and Celebrate Successes

Authentic community engagement communicates to communities how their input affected the decision.



THANK YOU

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